

## Why Volusion?

In today's market, more and more consumers are turning online to buy a vast array of products and services. Likewise, more and more merchants are looking to ecommerce to boost their revenues and product exposure, all at a fraction of the cost of managing a retail store. To accommodate these trends, business owners large and small understand that, to be truly successful, it's imperative to have an ecommerce site of their own.

Now that you've decided to start your online business, it can be confusing to know which ecommerce platform, or shopping cart software, is best for you. So, you ask, "Why Volusion?"

Back in 1999, their industry-leading platform humbly began in the bedroom of our Founder and President, Kevin Sproles. As the years flew by, they've grown at a breakneck pace to help revolutionise our industry. Because of their innovation and dedication to your success, they currently power over 35,000 successful online businesses, ranging from SME's to Enterprise level organisations.

### Four major reasons why their customers trust their business with them:

1

**Features and functionality:** They're always enhancing our platform to ensure your success. In fact, Volusion was the first company to introduce the now standard One Page Checkout. Since then, they've launched several breakthrough features, such as Social Store, Deal of the Day and mobile-optimised capabilities.

2

**Security protection:** Since 2008, Volusion has been a Level 1 PCI Certified platform. This means that they've invested millions to ensure that all precautionary measures are in place to protect your business from data breaches, including customer credit card information, from cyber criminals.

3

**Full scalability:** The variety of their customers attests to how flexible their solution is. Volusion clients range from one-person operations to industry leaders such as National Geographic, 3M and Deloitte. In other words, your business can grow with their solution, not the other way around.

4

**Out of this World™ Support:** From day one, they've been infatuated with providing positive customer experiences, a feat that has gone unmatched by anyone in the ecommerce industry. That's why you'll receive free, 24x7 customer support from a real person. Beyond that, they're dedicated to enhancing your success by offering best-in-class educational resources to help expand your business.

*So what are you waiting for? Give us a spin by signing up for a free 14-day trial – no credit card required.*

Visit us at [www.volusion.co.uk](http://www.volusion.co.uk) to get started.