

Sr. Web Developer / Producer

SUMMARY:

Do you want to be part of something big? Are you a talented Web Developer? Do you operate well in a fun high-energy environment? Volusion is a profitable, growing business that supports a community of over 10,000 online stores including some of the biggest brands. If you would enjoy helping businesses grow and providing a great user experience, we want to hear from you.

ESSENTIAL DUTIES/RESPONSIBILITIES:

- Implementation and customization of website tracking-code (Google Analytics)
- Coding of landing pages and setting up A/B tests (Google Optimizer)
- Regular website content updates
- Creation of custom lead generation forms
- Creation of email campaigns
- Creation of more advanced web site functionality (ex: AJAX, JSON, REST)
- Translation of visual and written designs into efficient front end components (HTML, CSS, JavaScript etc.)
- Establish and implement best practices and standards for all web presentation layer development
- Research and recommend new technology to enhance user experience
- Work closely with back-end developers to ensure the integrity of the UI throughout the development life cycle
- Optimize development for the user interface based on functional specifications
- Develop new applications and provide enhancements to existing products

SKILLS/QUALIFICATIONS:

- 5-7 years experience encompassing all aspects of dynamic front end web development
- Expert level expertise in HTML, JavaScript and CSS
- Expert level expertise with AJAX and JavaScript Code Libraries such as Prototype/JQuery
- Ability to produce flexible, high quality code and document such code
- Strong competency in CSS and semantic mark-up, including but not limited to table-less layouts
- Must be comfortable using Photoshop for image optimization
- Knowledge of SEO practices
- Knowledge of the most current UI, web 2.0 trends and best practices
- Excellent organization, communication and interpersonal skills
- BA/BS or equivalent combination of work experience and education
- Thrives in a fast-paced environment, a self-starter

EDUCATION/EXPERIENCE:

- 5-7 years of experience encompassing all aspects of dynamic front end web development
- BA/BS or equivalent combination of work experience and education